

Luckyberry Radio Script

Client/Sponsor: Luckyberry Juice Cafe

Name of Spot: Choose to be lucky with Luckyberry

SFX:

Café Music- Jazz & Bossa Nova instrumental Music (Establish, then under)

ANNOUNCER:

Sometimes a woman just needs a little luck in her life.

I get lucky by treating myself to a Luckyberry acai bowl: a mosaic of seasonal fruits, chia and pumpkin seeds, warm Kansas honey, organic oats and two scoops of rich acai puree.

The best part is experiencing this pastiche of flavors in the oasis that is Luckyberry Juice Cafe.

Luckyberry is located on 8th and Massachusetts, across the street from The Third Planet.

Whether you choose a fresh-squeezed juice, acai bowl or grab-and-go sushi, you will always get lucky at Luckyberry.

SFX:

Calming, yet upbeat coffeehouse jazz (fade out at :29)

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